

POLICY 6. SUPPORT LOCAL BUSINESSES

The Parish Council will encourage the use of local services and products and work closely with local businesses to help them to reduce the environmental impact of their activities.

It will

- Undertake to give priority to local suppliers in its own procurement process.
- Engage with the parish businesses, including the farming community and encourage them to reduce their carbon footprints
- Encourage plastic free, water refill and other carbon reduction initiatives and promote businesses that achieve these.
- Support initiatives to welcome visitors such as information points and signage and promote environmentally responsible behaviour.
- Support a local produce market
- Continue to lobby for the best technological infrastructure to support working from home
- Support the work of the Carbon Action Network in community-led initiatives

This may include

- Creation of a 'Green' directory of local businesses and services
- Carbon audits for businesses
- Re-establish a local produce market, buy local initiatives and 'use it or lose it' campaign for local shops and amenities
- Seek 'Plastic Free Portreath' status and promote other recognised initiatives aimed at reducing the impact of businesses on the environment
- System for waste food
- Consider introducing a climate charter/pledges for businesses.
- Promote climate specific guide to 'being a good visitor'
- Welcome visitors -information centre/historical tours